**Press-release**

**The IV-th International Festival of Robotics, Programming and Innovative Technologies "ROBOLAND 2018" will be held on the March 30-31, 2018 in Karaganda, Kazakhstan.**

 The largest festival for children and teenagers of Kazakhstan, interested in new technologies, has become traditional, but every year it becomes more popular and more interesting for its participants, partners and sponsors. In the 2017 competition took part 392 teams from Kazakhstan and Russia. More than 800 participants - pupils of secondary schools, students of colleges, private robotic clubs competed in 24 nominations. More than two and a half thousand visitors attended the festival. ROBOLAND 2017 was opened by the Minister of Education and Science of the Republic of Kazakhstan Yerlan Sagadiyev and he highly appreciated the scale of the event and the level of its organization.

 Every year, something new is introduced into the ROBOLAND program. The organizers of this international forum try to make it a more fascinating event, a holiday for participants and guests. The festival is a platform for popularization of educational robotics among pupils of schools and colleges, development and association of communities in this sphere, enhancement of creative activity of teachers, students and schoolchildren. Since 2018, name and content of the Festival have changed, it is now not only robotics, but also programming and innovative technologies. This is the first event of such magnitude in Kazakhstan, ROBOLAND is still the largest robotic project in the country.

 Now the IV-th International Festival of Robotics, Programming and Innovative Technologies "ROBOLAND 2018" includes new member countries, competitions in 32 nominations, an electronic system for registration and summing-up, an independent professional panel of judges, an exhibition of robotic products, an updated business program concept, seminars and training courses, presentations and master classes, most interesting speakers and guests. Within the framework of the festival, will be held a round table "Digital transformation of education: the competence of the future". Every day in the program: a professional presenter, performances of creative teams, robots show, competitions for visitors.

**RoboLand 2018, 30-31 March 2018, “Zhastar” Sports Complex, Karaganda, Kazakhstan.**

Registration for participation in the festival is carried out from February 1, 2018 on the website of the festival www.roboland.kz. Contacts of the organizing committee: tel./fax: +7 (7212) 41 51 94, mob.tel: +7 705 303 3863, +7 701 903 8617.

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